

# DEPE TOKEN



## WHITEPAPER

DEPE Token is issued by DEPE Corp. (undergoing  
Incorporation) – British Virgin Islands

This crypto-asset white paper has not been approved by any  
competent authority in any Member State of the European  
Union.



# ABSTRACT



Don Pepe (DEPE) isn't just another meme coin - it's a movement, a rebellion against the system that's been rigged to keep the rich on top while the working class struggles to survive. With rising taxes and skyrocketing prices draining pockets dry, it's time to flip the script. Don Pepe is here to rally the underdogs, to unite the family, and to take back what's rightfully ours.

Inspired by the legendary Pepe meme, Don Pepe calls on you to join the Cartel. Together, we'll build an empire, crush the competition, and rewrite the rules of the game. This isn't just about survival - it's about thriving, redistributing wealth, and having a damn good time while we're at it.

This whitepaper lays out the vision, the roadmap, and the master plan for DEPE's rise to power. The question is: are you ready to join the family and make history?



DEPE Corp. verify that to the best of their knowledge the information presented in this whitepaper is fair, clear and not misleading and does not omit any details which is likely to have any bearing on the asset. The prospective holder should base any decision on purchasing DEPE tokens on the entire content of the whitepaper. The offer to the purchasers of DEPE token does not constitute an offer or solicitation to purchase financial instruments and that any such offer or solicitation can be made only by means of a prospectus or other offer documents pursuant to the applicable national law. This crypto-asset whitepaper does not constitute a prospectus as referred to in Regulation (EU) 2017/1129 of the European Parliament and of the council or any other offer document pursuant to union or national law.



# PROJECT DETAILS

## PROBLEM STATEMENT

The working class has been pushed to breaking point. Inflation is soaring and governments attempt to control it with relentless interest rate hikes. After surviving the financial chaos of the 2008 credit crisis and the crippling Covid lockdowns, people now face an uphill battle with ever-increasing housing and food costs alongside rising taxes. Time and again, the public is left footing the bill for past mistakes, struggling to make ends meet with barely enough to survive.

Meanwhile, the crypto market has witnessed a surge of interest, particularly in the realm of meme coins. We've entered a golden age, where projects with seemingly little utility or intrinsic value are delivering massive returns - some skyrocketing over 100x from their initial sale. The question is simple: do you want to remain just another cog in this broken system, or will you join the DEPE Cartel and seize the limitless potential of the crypto revolution? Together, we can build a powerful community and grow richer as one.

## SOLUTION

The secret to meme coin success lies in building a loyal and thriving community. That's why \$DEPE offers a unique and highly incentivized ecosystem for its token holders. Through its presale referral and staking rewards system, participants can climb the ranks, ascending from Associate to Soldier, Capo, and ultimately Don. Each rank brings enhanced staking rewards, exclusive access to the VIP Syndicate group and the opportunity to participate in frequent competitions to earn additional rewards.

This one-of-a-kind model is designed to fuel rapid community growth during the presale phase, bolstered by strategic digital marketing, meaningful collaborations and branded merchandise. With Don Pepe leading the way, the Cartel is destined to dominate the meme coin space.

## KEY FEATURES

The core utility of \$DEPE is exclusive access to the Cartel community and VIP group as well as eligibility to receive rewards through the unique referral system with increased staking rewards for higher ranked members of the Cartel.



# STAKING & REWARDS

## STAKING





\$DEPE introduces a powerful staking mechanism which rewards early adopters and incentivizes long-term holders of the token. Presale participants enjoy an exclusive opportunity to stake their tokens immediately, earning an impressive 5% p.a. rewards daily during the presale phase. This early advantage allows holders to maximize their earnings potential and unlock the full benefits of being part of the \$DEPE community.

## REFERRALS

In true cartel fashion, \$DEPE offers a unique ranking system through its referral program, empowering token holders to climb the ranks and amplify their rewards. When a token buyer includes the referrer's wallet address during a purchase (of at least 100k \$DEPE), the referrer advances in rank. The hierarchy begins at Associate (no referrals) and progresses to Soldier (1 referral), Capo (2 referrals), and finally, Don (3 or more referrals).

The referral program provides dual incentives:

- ❖ Both the referrer and the buyer receive an additional 5% referral reward.
- ❖ The referrer's rank progression unlocks higher staking rewards as shown below.

RANK	SUCCESSFUL REFERRALS	STAKING REWARD
 Associate	0	5% (0% bonus)
 Soldier	1	8% (3% bonus)
 Capo	2	12% (7% bonus)
 Don	3+	20% (15% bonus)

So, holders achieving Don status can claim a massive 20% annual staking reward subject to a 2 to 3-year period based on token allocation and projected growth.

It should be noted that higher staking rewards are effective at the time of staking. Therefore, tokens staked before gaining a higher rank would continue to earn the lower rate until they are unstaked and then re-staked. Any new tokens staked after attaining a higher rank would qualify for the higher staking rewards.

Below are some examples of the significant potential rewards users can earn with DEPE's referral and staking rewards.

#### **EXAMPLE 1 (Staking only)**

User 1 purchases 100k \$DEPE

User 1 stakes the 100k \$DEPE purchased

User 1 earns daily staking rewards equivalent to 5% of 100k = **5k per annum**

#### **EXAMPLE 2 (Staking and referral)**

User 1 purchases 100k \$DEPE and stakes it as per EXAMPLE 1

User 2 purchases 200k \$DEPE through User 1's referral

Both User 1 and User 2 gain 5% referral rewards of 200k = 10k each

User 1's rank also increases from Associate to Soldier.

User 1 then purchases a further 100k \$DEPE and stakes all their Unstaked tokens

User 1 therefore has the original 100k Staked at 5% = 5k per annum

User 1 also have 100k most recently purchased and a further 10k from referral rewards which are Unstaked. By staking these, User 1 will earn staking rewards at the higher rate of 8% = 8.8k per annum

Therefore, User 1 will earn daily rewards equivalent to  $5k + 8.8k = 13.8k$  **per annum**

User 1 can also Unstake the original 100k and re-stake to earn the higher rate after the claim period.

#### **VIP SYNDICATE**

All users who have reach Don status in the rankings will secure an invitation to an exclusive VIP Syndicate group, where further opportunities for rewards and competitions await. A snapshot of wallet IDs and rankings will be taken at the end of the presale phase to finalize the list of invitees. Details about these rewards and competitions will be announced through our official social media channels.

# TOKENOMICS

The tokenomics of \$DEPE are meticulously crafted to reward long-term holders and ensure sustainable growth for the community. The allocation strategy is designed to deliver significant benefits to the loyal members of the DEPE Cartel, with dedicated budgets for strategic marketing campaigns, staking and referral rewards, VIP incentives, liquidity to support high-volume trading, and a robust development fund.

TOTAL FIXED SUPPLY

160,000,000,000 \$DEPE

The journey begins with a public presale of the \$DEPE token at an initial price of \$0.0005, ensuring a fair and transparent process without early seed or private sale rounds. The presale price will incrementally rise across numerous stages, with a total of 112,000,000,000 \$DEPE tokens (representing 70% of the total supply) allocated for this phase. The presale phase will conclude after the 30 stages, although it may end earlier depending on demand.

This thoughtfully constructed tokenomics model ensures a strong foundation for \$DEPE's growth, reinforcing the community's success and solidifying its place as a leader in the meme coin space.

## TOKEN DISTRIBUTION

PURPOSE	NO. OF TOKENS (%)
<b>Fugitive Farming:</b> Tokens set aside for staking rewards	19,200,000,000 (12%)
<b>Snitch Subsidy:</b> Additional token rewards for referrals	16,000,000,000 (10%)
<b>Honorary Henchman:</b> Tokens available only to the exclusive VIP group	12,800,000,000 (8%)
<b>Mafia Marketing:</b> Promoting the project for widespread awareness and community growth	67,200,000,000 (42%)
<b>Laundering Liquidity:</b> Ensuring market stability and user confidence for high-volume trading	25,600,000,000 (16%)
<b>Enterprise Execution:</b> Safeguarding long-term dedication and project success	19,200,000,000 (12%)



## PURCHASING \$DEPE

\$DEPE tokens can be purchased using Ethereum (ETH), BNB Coin (BNB), or Tether (USDT) exclusively on the DepeToken.com website, powered by secure and cutting-edge WEB3 technology.

## CLAIMING \$DEPE

After the presale concludes, tokens will be available to claim directly through the DepeToken.com website. Simply connect the same wallet used for your purchase during the presale to complete the process effortlessly.

## THE FUTURE

The long-term vision for \$DEPE includes DEX listings post-presale at an issue price matching the final presale stage price of \$0.0007175. Additionally, plans for CEX listings are in progress, pending successful negotiations with exchange partners. Future initiatives include collaborations, merchandise sales, and other exciting developments. Rest assured, the DEPE Cartel will receive timely updates on progress and milestones via our official social media channels.



# ROADMAP

## DON'S BLUEPRINT

### The Plan (Q2 2025)

- ❖ Don's Gathering: Assemble the core team and outline objectives
- ❖ Community Building: Gather loyal supporters through social media channels
- ❖ Smart Contract Audits: Ensure the \$DEPE contract is bulletproof

### The Heist (Q3 2025)

- ❖ Presale Launch: Unleash \$DEPE tokens to the community
- ❖ Referral Program: Recruit Associates, Soldiers, Capos and Dons
- ❖ Marketing Blitz: Employ strategic marketing campaigns

### The Empire (Q4 2025)

- ❖ Token Distribution: Claim your \$DEPE tokens and distribute rewards
- ❖ VIP Group: Open exclusive access to the Dons
- ❖ Partnerships: Establish alliances with key influencers

### The Stronghold (Q1 2026)

- ❖ Community Expansion: Grow the DEPE Cartel
- ❖ Collaborations: Explore opportunities with mainstream partners for collaborations
- ❖ Merchandise: Delve into merchandise and retail prospects

### The Legacy (2026 onwards)

- ❖ Global Domination: Solidify \$DEPE as a top memecoin
- ❖ Continuous Development: Keep innovating and improving
- ❖ Annual Celebration: Host an event for all Dons



# DISCLAIMERS

## INVESTOR NOTICE

Investors should be aware of the following risks:

- ❖ As with any crypto memecoin, the value of DEPE tokens is subject to significant volatility and may lose part or all of their value in the future.
- ❖ DEPE tokens may become illiquid and non-transferable.
- ❖ DEPE tokens are not covered by investor compensation schemes under Directive 97/9/EC of the European Parliament and of the Council.
- ❖ DEPE tokens are not protected by the DGS under Directive 2014/49/EU.

## WHITEPAPER ACCURACY

DEPE Corp. and its directors affirm that, to the best of their knowledge, the information contained in this whitepaper is accurate, fair, and transparent, with no misleading statements. Furthermore, no material omissions have been made that could compromise its integrity and prospective buyers are encouraged to fully review this whitepaper.

## REGULATORY CONTEXT

The offering of DEPE tokens does not represent an offer or solicitation to acquire financial instruments. Such offers can only be made through a prospectus or other authorized documentation in compliance with applicable national laws. This crypto-asset whitepaper does not constitute a prospectus under Regulation (EU) 2017/1129 of the European Parliament and Council, or any equivalent national or Union legislation.

## ENVIRONMENTAL IMPACT

\$DEPE operates on the Ethereum blockchain, a Proof-of-Stake (PoS) network, ensuring negligible environmental impact for all transactions.

## MEME THEME

While DEPE incorporates themes inspired by mafia and gangster culture, it is designed purely as a playful and light-hearted memecoin. DEPE Corp. unequivocally condemns violence in all its forms and firmly opposes any unlawful activities.

## TEAM TRANSPARENCY

To maintain security, focus on the project itself, and uphold the ethos of decentralization, the core team and advisors have chosen to remain anonymous. However, each team member has been vetted by the company directors and has successfully completed KYC verification.

## ISSUER INFORMATION

- ❖ Entity: DEPE Corp. (undergoing incorporation)
- ❖ Country of Registration: British Virgin Islands
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